



15th JANUARY
2024

HOTEL REGINA
ROOSEVELTPLATZ 15
WIEN

DISCOVER THE GREATNESS
OF PIEMONTE, A UNIQUE REGION
OF FINE WINES

Share your tasting experience!
#barolofriends - #ivinidelpiemonte



Promotional Consortium - “I Vini del Piemonte”

Established in 2011 by the producers themselves, the promotional consortium aims to enhance and better communicate one of the most important wine producing regions in the world: Piedmont, “The region of excellence in the Country of beauty”, with its incredible heritage made up of small companies who produce wine with great passion, as well as the richness and uniqueness of designations of origin. In recent years, “I Vini del Piemonte” has become a reference point for small and medium-sized wine companies wishing to expand their presence in foreign markets. Currently, it gathers together more than 230 members from all over Piedmont region, producing wines with designation of origin, with a program of around 30 events organized yearly in over 15 countries.

Contact us:

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Strada del Barolo e grandi vini di Langa

The association “Strada del Barolo e grandi vini di Langa” was founded in 2006 with aim of enhancing, promoting and organizing activities in the territory where the precious wines of Langa are produced and where secular traditions are rooted, together with culture and traditional wine and food productions which contribute to make the entire area unique; an area recently declared a Unesco “World Heritage”. Strada gathers together over 100 wine producing companies, restaurants, B&Bs, hotels, museums, shops and wine houses in a fascinating journey in the heart and spirit of the territory, where the undisputed protagonists are a stunning landscape, shaped by the joint actions of nature and men, Barolo, King of wines and wine of the Kings, and the fine dining made of traditional taverns and trattorias as well as a good 39 restaurants awarded with the Michelin stars!

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Consorzio Tutela Nebbioli Alto Piemonte

Alto Piemonte is a hill district, it has always been suitable for viticulture and it benefits from a microclimate ideal for the cultivation of vineyards and Nebbiolo. The high quality of the wines produced here has a long tradition: a mix of an ideal microclimate and richness of soil : volcanic, marine sands , soil emerged from the melting of glaciers, all very ancient soils. Our territory is shielded from the cold northern winds by the Monte Rosa, the second highest mountain in Europe; instead during the warm season the fresh winds coming from the glaciers and the valleys bring ventilation and cool temperatures overnight. The Consorzio di Tutela Nebbioli Alto Piemonte protects, enhances and promotes, since 1999, the image of the wines produced in the provinces of Biella, Novara, Vercelli and Verbano Cusio Ossola and the historical 10 local appellations: Ghemme , Gattinara and Boca, Bramaterra, Colline Novaresi, Coste della Sesia, Fara, Lessona, Sizzano and Valli Ossolane. The main grape is Nebbiolo, flanked by other native varieties such as Vespolina, Uva rara and Croatina

Contact us:

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WINE PRODUCERS

- | | |
|-------------------------------|---|
| 1 AMERIO VINCENZO | 12 IL BOTOLO |
| 2 BOSIO FAMILY ESTATE | 13 MOSCONE |
| 3 CANTINA DI TORTONA | 14 PODERE GAGLIASSI |
| 4 CANTINE VOLPI | 15 RABINO LUIGI |
| 5 CASCINA FALETTA | 16 RINALDI VINI |
| 6 CLAUDIO MARIOTTO | 17 SORDO GIOVANNI |
| 7 CONTERNO FANTINO | 18 TENUTA BRICCO
SAN GIORGIO |
| 8 DAMIANO CAVALLINI | 19 TORRACCIA
DEL PIANTAVIGNA |
| 9 DEMARIE | 20 TRAVAGLINI
GIANCARLO |
| 10 FRASCA LA GUARAGNA | 21 VIGNETI BRICHET
DI MASSASSO E FIGLI |
| 11 I DOF MATI
VITICULTRICI | |

SYMBOLS



RESTAURANT



POOL



ACTIVITIES IN VINEYARD



ACCOMMODATION



ORGANIC WINE

Do you want to come and visit Langhe area? Do you wish to meet the wine makers and visit the cellars in the Barolo area?

Find our offers and tours, wineries and charming hotels

Contact us:



+39 0173.787166



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www.stradadelbarolo.it



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instagram.com/stradadelbarolo

To request a customized package or tour, please contact:
commerciale@langhe.net

Do you want to have more information about our next event? Would you like to discover more about all the great Piedmont wines?

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PROMOTERS



ORGANIZERS



PARTNERS



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